


AGENDA 2020

SUNDAY, SEPTEMBER 15TH, 2019

08:00 - 12:00	Golf Tournament
	Innovation Brazil Awards (Fundação Dom Cabral & UNESP Innovation Agency)
19:00 - 21:00	Honors&Awards Cocktail Business Center IV
	* FOR GUESTS ONLY

MONDAY, SEPTEMBER 16TH, 2019

08:00 - 18:00	Registration & Exhibition Area Opens
09:00 - 09:15	Welcome Remarks Marco Antonio Raupp , General Director at SJCampos Technology Park and Former Minister of Science and Technology of Brazil
09:15 - 09:30	Message from Government of São José dos Campos Felício Ramuth , Mayor of São José dos Campos
09:30 - 10:00	EMBRAER-X – The Future of Mobility Andre Stein , Head de Estratégia, EMBRAER-X
10:00 - 10:30	Networking Coffee Break 
10:30 - 11:00	Investment strategy and country opportunities Zeina Latif , Chief Economist at XP Investiments
11:00 - 12:00	Panel 1 (CEO's): Profit-making enterprises for innovation Moderator: Fabrício Ziviani, PhD innovation and digital transformation expert Researcher and teacher, FDC Speakers César Silva, Founder & CEO, AKAER Marcelo Vaz, President, Brazil and Latin America - Avionics and Mission Systems, Collins Aerospace Daniel Rodrigues Malufi, CEO, South America, TE Connectivity
12:00 - 13:30	Monday Keynote Lunch * FOR GUESTS ONLY
13:30 - 14:30	Panel 2 (CEO's): Opportunities to impact brazilian industry Moderator: Dr.-Ing. Markus Will M.A., Head of Department, Fraunhofer IPK Speakers Marcio Alfonso, CEO, CAOA Chery Abdo Kassisse, CEO América do Sul, Faurecia Brasil Thiago Zambotti, COO, Honeywell Brasil
14:30 - 15:30	Panel 3 (CEO's): New technology innovation trends Moderator: Bill Moraes, Executive Vice-President, FranklinCovey Brazil Speakers Eduardo Ricotta, CEO, Ericsson

João Paulo Rodrigues Campos, CEO, **Visiona**
Oliver Grill, CEO South America, **Huber + Suhner**
Fernando Ranieri, Engineering Director, **Avibras**

15:30 - 16:00



Networking Coffee Break

Panel 4 (CEO's): Innovation in "processes" brings profits

Moderator: PhD Prof. Messias Borges Silva, faculty member at USP and UNESP, Visiting Scientist, HARVARD

16:00 - 17:00

Speakers

Leidivino Natal, CEO, **Stefanini Rafael**

Elena Novas, VPRN América Latina de Inovação, **IFF**

Alexandre Pinheiro, Founder & Senior Vice-President, **Energy Telecom**

Panel 5: Innovation in people and talent management

Moderator: João Lins, Executive Director, **FGV**

17:00 - 18:00

Speakers

Charles Lukower, Diretor de Cadeia de Suprimentos na América Latina na **Johnson & Johnson**

Adriana Muniz, Senior Human Resources Manager, **Basf**

Leyla Nascimento, President, World Federation of People Management (**WFPMA**), CEO, **Grupo Capacitare**

Luciana Armond Guimarães, Head of Learning and Development area, **Embraer**

18:00

Farewell

20:00 - 22:00

Outside Dinner - CEO's VIP

* FOR GUESTS ONLY

TUESDAY, SEPTEMBER 17TH, 2019

08:00 - 15:00

Registration & Exhibition Area Opens

09:00 - 09:20

NEXUS Innovation Hub

Alexandre Barros, Head of the Nexus Innovation Hub of the São José dos Campos Technology Park

09:20 - 09:40

International Cooperation for Science, Technology, Innovation and Communication

Itzhak Reich, Consul, Head of the Israeli Economic & Trade Mission to São Paulo | Ministry of Economy and Industry

09:40 - 10:00

Innovation in Autonomous Ships in Norway

Jonas Mattos Junior, Business Development Manager – South America, DNVGL Maritime

10:00 - 10:30



Networking Coffee Break

10:30 - 11:00

Innovation on Medical Devices

Dirceu Barbano, Diretor da ABIMO

11:00 - 12:00

Panel 6 (CEO's): Innovation that makes the difference

Moderator: PhD Prof. Cesar Alexandre de Souza, Professor at the Economy, Business and Accounting School of the University of São Paulo, FEA/USP

Speakers

Carolina Sevciuc, VP Transformação Digital, **Nestlé Brasil**

Mirian Martin, CIO, Corteva Agriscience, **Agriculture Division of DowDuPont**

Hugo Albuquerque, CEO, **Canadian Solar**

12:00 - 13:30

Lunch

* FOR GUESTS ONLY

Panel 7 (CEO's): News paths and investments in innovation in the country

Moderator: Newton C. Frateschi, Executive Director, INOVA National Innovation Agency, UNICAMP

13:30 - 14:30

Speakers

Orlando Ribeiro, Executive Director, **CENPES Petrobras**

Wagner Jesus, Head Brazil and Argentina from non Financial Business, **Wipro Brasil**

Carlos Alberto de Paiva Carvalho, Founder and Director of Competitiveness, **SIATT**

Aage Thoen, Chairman of Brazilian Norwegian Chamber of Commerce, **BNCC**

14:30 - 15:00

Final remarks looking forward 2020